
Terms of Reference

Gender analysis for ChildFund Swipe Safe phase two

1. Organisational context

ChildFund Vietnam is the representative office of ChildFund Australia – an independent international development organisation that works to reduce poverty for children in developing communities.

ChildFund Australia is a member of the ChildFund Alliance – a global network of 12 organisations which assists almost 23 million children and their families in 70 countries. ChildFund Australia is a registered charity, a member of the Australian Council for International Development, and fully accredited by the Department of Foreign Affairs and Trade which manages the Australian Government’s overseas aid program.

ChildFund began working in Vietnam in 1995 and works in partnership to create community and systems change which enables vulnerable children and young people, in all their diversity, to assert and realise their rights.

Projects are implemented in the northern provinces of Bac Kan, Cao Bang and Hoa Binh, where most people are from ethnic minority groups; often the most vulnerable or marginalised sections of the population.

ChildFund Vietnam’s projects focus on child rights and child protection, education, health, and wellbeing for children. ChildFund Vietnam also prioritises building the resilience of young people, by giving them the opportunity to take part in sports, life skills learning, and supporting their participation in local decision-making processes.

2. Background

The penetration of online activity into the daily life of young people has increased their exposure to all forms of violence, child sexual exploitation and abuse (CSEA), as detailed in the 2016 Child Online Protection Capacity Assessment undertaken by the Ministry of Labour, Invalids and Social Affairs (MOLISA) and UNICEF. At any one time, 750,000 individuals are estimated to be looking to connect with children for sexual purposes online and more than one-third of young people report being a victim of online bullying (EVAC: “Key messages and stats” -2019).

In July 2017, ChildFund launched a new project on “Helping young people to make the most of the online world” called ChildFund Swipe Safe. The first phase was implemented in 37 schools in 6 districts of 3 provinces: Hoa Binh, Bac Kan and Cao Bang city, reaching nearly 12,000 young people (aged 11-18) and 2,700 parents and 700 teachers. The underlying theory of change in this phase is that through the education, training and empowerment of young people, parents and teachers, alongside existing child protection structures, young people will be protected from online risks.

Following up the results of Swipe Safe phase one, the next phase will work towards the goal that girls and boys in Vietnam are protected from online violence through a strengthened child protection system, starting from April 2021 to June 2024. Besides continuing to provide online safety education systematically through Education and Youth Union system, ChildFund will seek to build capacities for

frontline workers on child online protection (COP) so that boys and girls are able to receive child-focus and gender-sensitive support services.

In consultation with young people during implementation and end-line evaluation, we realized that while boys and girls are facing unique vulnerabilities in the online world, there is a lack of in-depth knowledge into these differences in Vietnam and other parts of the region. Although what we know is still limited, here are some initial gender analysis on child online:

- *Girls are more likely than boys to be both victims and perpetrators of cyber bullying. According to one study, 15% of teen girls have been the target of total abusive online behaviours, as compared with 6% of teen boys (“Battle of the sexes” research, 2012). Contrary to common assumption that boys are more likely to be involved and be the main perpetrators of all forms of bullying, the research found that girls also participated at significant rates in bullying that involves emotional and psychological abuse. Females were 2.53 times more likely to post gossip about others with the intent to hurt them, in the past year, than males. Current educational materials on cyberbullying or COP in general will need to be adjusted to bring more gender-based issues into focused discussion on types of online abuse both experienced and perpetrated by girls and boys.*
- *It is often considered that most victims of sexual abuse and exploitation are girls and that rates of sexual abuse against boys are insignificant. However, a significant proportion of boys depicted in unidentified images and videos in the INTERPOL’s ICSE Database highlights closer attention to this group is needed. 64.8% of unidentified abusive media files depicted female children, 31.1% depicted male children and in 4.1% both male and female victims. It was noted that when boys were depicted in the abuse, it was more likely to be severe or involve paraphilic theme (“Toward a global indicator on unidentified victims in CSEA materials” – 2018). It is important for the project to challenge this norm through the education and raising awareness activities for both public audience and child-support service providers.*

These initial findings helped us understand that we need to deliver an approach where online experiences and needs of boys and girls should be considered separately. In order to do that, ChildFund Swipe Safe phase two will conduct a focused gender assessment on child safety issues on online environment to look into these problems through a gender lens.

3. Purpose

Building upon the knowledge and result of ChildFund Swipe Safe phase one, an in-depth gender assessment will be undertaken to:

1. Identify gender-based vulnerabilities, needs, and responses of boys and girls in the online world
2. Help inform the more gender-responsive adaptation of project Swipe Safe phase two (delivery approaches, indicators and training materials)
3. Build a training program for ChildFund staff on gender in COP
4. Provide an evidence-based insight to policy makers and development partners on gender in COP.

4. Scope of Consultancy

This consultant is expected to meet the following tasks:

- 1) Assess the extent to which gender is mainstreamed in current Swipe Safe project through:

- A review of training manuals, IEC materials and project proposal design
- Interview with key selected stakeholders
- 2) Identify unique vulnerabilities and different needs of boys and girls in the online world through:
 - Desk review of current available researches and reports on child online safety in Vietnam and in the region
 - Interview with key informants, particularly girls and boys in the project area
- 3) Identify the priority gender-based online safety issues that can be feasibly addressed in the next phase
- 4) Review and revise the Swipe Safe curriculum in gender-sensitive language, wherever relevant
- 5) Assess the capacity of current government stakeholders to successfully adopt gender-sensitive materials and undertake gender mainstreaming activities in Swipe Safe phase two
- 6) Identify policy messages and action steps to be taken in order to promote gender mainstreaming in online safety environment in the National plan on Child online protection (led by Ministry of Information and Communication - MIC)
- 7) Debrief provincial and national stakeholders to validate the findings and recommendations of the gender analysis
- 8) Design a training on introduction of gender analysis in online child protection (tools and materials) and conduct two trainings to ChildFund program staff

The work will involve consultation with key stakeholders including community members; provincial Department of Education and Training, Department of Labour, Invalids and Social Affairs, national child protection authorities such as DoCA, MIC; relevant ChildFund Vietnam staff.

These pieces of work will be done with the close support and collaboration of the ChildFund Vietnam's Online Safety Specialist, Child Protection and Child Participation Lead and the Head of Programs, in Hanoi and ChildFund Australia Child Protection Advisor in Sydney.

5. Methodology - to be developed and specified by the consultants, and will cover the following:

The Consultant should utilise:

- Desk based review methods: national gender reports, most recent gender-related researches and reports regarding online safety
- Qualitative data collection and analysis and interpretation of quantitative Swipe Safe data: pre-post test data and end-line evaluation data where relevant

Through the desk based review and consultation with ChildFund staff, the Consultant should:

- Identify key stakeholders for qualitative interview: national and provincial key players
- Field survey/interview: in 3 selected provinces and Hanoi. The ChildFund Swipe Safe team will conduct these interviews in 3 provinces using smartphones/tablets in person (or by phone/internet if required by Covid-19 restrictions), under direction and training of the Consultant. The Consultant will conduct these interviews in Hanoi with national stakeholders.
- The consultant should prepare interview questions, checklists or any other tools, which will be reviewed by ChildFund prior to use.

The consultant will conduct consultation and validation with ChildFund staff, analyse all existing researches, reports and any new data collected, to provide an in-depth gender assessment and analysis of child online safety issues and interventions.

Based on collected data and findings from the analysis, the Consultant will design a one-day training session on gender in online child protection and gender analysis method to build capacity for ChildFund staff in the future project design, not only in child online protection area but also other sector like Health and Education.

This work is desk based in Hanoi, with the Consultant working closely with Hanoi based ChildFund staff to prepare for data collection and consultations by ChildFund field staff.

6. Deliverables and Indicative Timetable - subject to negotiation with the Consultant

Indicative dates	Outputs and Activities	# days Consultant CF
Contracting 8 to 10 June	<ul style="list-style-type: none"> Contract negotiated and signed between CF Australia and Consultant 	0
Preparation 11 June to 25 June	<ul style="list-style-type: none"> Orientation meeting with CFVN and discussion on ToR with consultant and provision of relevant ChildFund Vietnam documents Desk based review; prepare tools for interviews/FGDs/workshop, and reconfirm timeline for the data collection and analysis. Provides CFVN with data collection tools for discussion, feedback and revises tools 	1 day 6 days 1 day
Data Collection 26 June to 11 July	<ul style="list-style-type: none"> Consultant prepares CF staff for data collection Data collection in the field Data collection in Hanoi (national stakeholders) 	5 day
Analysis, draft report writing and consultation 12 July to 30 July	<ul style="list-style-type: none"> Data analysis and report writing, including discussions with CFVN and CF Australia Draft Gender assessment and analysis including preliminary findings submitted to CFVN/CFA for discussion and review Draft training session outline and materials 	15 days
Review Swipe Safe curriculum 23 July to 30 July	<ul style="list-style-type: none"> Desk review and revision of Swipe Safe curriculum for gender-sensitive language 	3 days
Finalise Reports and Training program	<ul style="list-style-type: none"> Finalise gender analysis Finalise training program on gender in COP 	2 days

Indicative dates	Outputs and Activities	# days Consultant CF
1 August to 15 August		
Capacity building for ChildFund Staff 15 August – 15 September	<ul style="list-style-type: none"> • Training to key Hanoi staff and CP team • Training to all other POs 	4 days
Ongoing support for ChildFund staff August - November	<ul style="list-style-type: none"> • Provide support and consultation on ChildFund staff on gender inclusion in projects 	3 days
Total Number of days		40 days

7. Basis of Payment – The Consultant will be paid up to AUD 300 per day for international consultant, or up to AUD 240 per day for local consultant, for a maximum of 40 days between June and November 2021. The Consultant will be paid up to an amount of up to AUD 12,000 (for international consultant) or AUD 9,600 (for local consultant), inclusive PIT, as per the below table. ChildFund will pay for all field work, including per diem, transportation and accommodation.

Deliverable	Verifiable Indicator	Submitted	Payment (International consultant)	Payment (Local consultant)
1	Gender analysis draft and gender training program draft; Revised Swipe Safe curriculum;	30 July	AUD 8,500	AUD 7,000
2	Final Gender analysis and gender training program; Two trainings conducted to CFVN staff; ongoing support to ChildFund staff	30 November (TBC)	AUD 3,500	AUD 2,600
	Total		AUD 12,000	AUD 9,600

8. Management and Reporting Arrangements

The Consultant will report to Head of Programs, Hanoi and work closely with the Online Safety Specialist, Hanoi and Child Protection Adviser, Sydney. All reports must be written in English and provided in an electronic format (Microsoft Word).

9. Confidentiality

All discussions and documents relating to this ToR will be treated as confidential by the parties.

10. Child Safeguarding

The Consultant will undertake the Services to a high standard; use its best endeavors to promote the best interests of ChildFund; protect the reputation of ChildFund and work in a manner consistent with the mission, vision and policies of ChildFund (see Child Safeguarding Policy/Child Safeguarding Code of Conduct PSEAH policy and Employee Code of Conduct). ChildFund Australia has a zero-tolerance policy to abuse, exploitation and harassment in all its forms.

11. Counter-Terrorism and Anti-Money Laundering

ChildFund Australia acknowledges its obligation under the Australian laws relating to counter-terrorism and anti-money laundering. In order to meet its obligation, the consultant is obligated to provide information required for ChildFund to undertake counter terrorism screening before engagement. The consultant's name, date & place of birth and ID number will be checked against Department of Foreign Affairs and Trade (DFAT) consolidated list, National Security Australia list, World Banks listing and the Asian Development bank listing to ensure not engage with entities or individuals appearing on the lists.

12. Conflict of Interest

The Consultant must declare any financial, personal, family (or close intimate relationship) interest in matters of official business which may impact on the work of ChildFund

13. Fraud and Corruption prevention and awareness

ChildFund Australia has a zero approach to fraud and corruption act. The successful consultant will be required to comply with ChildFund Australia's fraud and corruption prevention and awareness Policy and act against any form of fraud or corruption and not offer, promise, give or accept any bribes.

14. Insurance

The successful applicant will be required to have in place insurance arrangements appropriate to provision of the requirement in this TOR including (without limitation) travel insurance.

15. Acknowledgment and Disclaimer

ChildFund, its Board and staff make no express or implied representation or warranty as to the currency, reliability or completeness of the information contained in this ToR. Nothing in this ToR should be construed to give rise to any contractual obligations or rights, expressed or implied, by the issue of this ToR or the submission of Expression of Interest in response to it. No contract would be created until a formal written contract is executed between ChildFund and a selected consultant.

Selection Criteria for Consultant

ChildFund is seeking a consultant with knowledge and experience in gender, child protection and digital literacy. At the minimum, the consultant must possess the following:

Required experience:

- Degree in the field of Gender, Social Sciences, Child Protection, or any other related fields.
- Extensive training in and understanding of gender and development issues
- Documented experience in conducting participatory assessments and/or action research related to Child Protection initiatives at both community and central level.
- Demonstrated experience using both quantitative and qualitative methods, including design and analysis.
- Proven experience in data analysis, presentation methods and report writing.

- Good spoken and written communication skills in English.
- Strong understanding of Viet Nam and its culture and political environment;

Desirable:

- Knowledge on COP/CSEA and regional policies/declaration in South East Asia
- Previous experience working for international organizations.
- Understanding of technology and technical aspect in COP

The Consultant must be available for distance (Skype, Zoom or MS Teams) and face-to-face meetings, as necessary, and in accordance with any Covid-19 restrictions.

How to apply, suggested time and budget

Please send a short Expression of Interest (3-8 pages) including:

1. Technical review & proposed methodology
2. Financial proposal based on provided allocated funding (including daily rates and PIT detail)
3. CV of consultant (or consultant team)